

The Edge Newsletter



Summer 2024



Scott Segel Is Appointed CEO of WestEdge

Congratulations to Scott Segel! With his dedication and hard work over the years, the Board of Directors took great pride in announcing his appointment as our new CEO at the 72nd Annual Meeting.

A Message from the New CEO, Scott Segel

Dear WestEdge Credit Union Members,

I hope this letter finds you well. It is an honor to have been chosen as the CEO of WestEdge Credit Union.

Throughout my career, I have been committed to fostering financial empowerment and making a meaningful impact in the lives of individuals and communities. With over 25 years of experience in the financial industry, including almost 22 years at WestEdge, I am excited to lead our credit union towards continued success and development.

It is my firm belief that our credit union's success is tied to the financial well-being and satisfaction of our members. In the coming months, I will be engaging with you to better understand your needs, preferences, and aspirations. Open communication and trust within our community are paramount. Your input will help us enhance our product offerings, streamline processes, and enrich your banking experience.

I would like to express my gratitude to my predecessor, Katie Zowada, whose leadership has led to remarkable growth and stability for our credit union. Her dedication to our members and commitment to excellence have laid a strong foundation for us to build upon. Additionally, I am grateful to our dedicated volunteers, past and present, whose selfless efforts have shaped our credit union into the thriving community institution it is today.

As we embark on this journey together, I am optimistic and excited about the future of our credit union. With your support and collaboration, we have the opportunity to achieve remarkable milestones and continue making a positive difference in the lives of our members and communities.

Thank you for your unwavering loyalty and trust in WestEdge Credit Union. Please feel free to reach out to me with any questions, feedback, or ideas. My door is always open.

Warm regards,

Scott Segel
CEO, WestEdge Credit Union



WestEdge Events

- **Bellingham Kids' Fest**
Saturday, August 3

Holiday Closings

- **Independence Day**
Thursday, July 4
- **Labor Day**
Monday, September 2

Our Purpose

Bringing peace of mind to our membership, employees and communities we serve.

westedgeCU.org

7122-0030-1

Bellingham Kids' Fest – August 3

Come and join us on **Saturday, August 3, from 11:00am – 3:00pm at Civic Stadium** for the exciting Bellingham Kids' Fest! WestEdge has teamed up with Bellingham Parks and Recreation to bring the children of Whatcom County a fantastic opportunity to explore, create and, above all, have a blast! Kids' Fest is the perfect way for families to step outside and enjoy FREE activities including arts and crafts, mini golf, face painting and much, much more. **We'll see you there!**



Kids Saving Savvy

It's never too early to practice making good money decisions, and young WestEdge members do just that! At WestEdge, there are three Youth Accounts to choose from:

- Youth Account 1.0 (age birth-12 years)
- Youth Account 2.0 (age 13-17 years)
- Youth Certificate Account (age birth-17 years)

These special accounts are designed to reward you. With incentives, contests, consultation programs and more, you can build your savings savvy that will pay off in a BIG way!

Start saving now! Every time you make a deposit, your name is entered into a monthly drawing for FREE money from WestEdge. Learn more at westedgeCU.org/youth.

Winners from this quarter are:

\$5 Winners: Theo Nguyen, Vivian White

\$10 Winner: Sophia Bettin

Access your accounts 24 hours a day, seven days a week with WestEdge Online Banking at westedgeCU.org or Telephone Teller by calling 1 (800) 254-2722.

Newsletter Disclaimer and Disclosure:
The content of this newsletter does not constitute legal, accounting, tax or other professional advice. The information provided is believed reliable, but advice in the aforementioned fields should be sought from professionals within those fields. Furthermore, rates and policies quoted are subject to change and may not state all terms and conditions. Always contact the credit union for specific, detailed information. Thank you.



REFI in JULY!

NOW THROUGH AUGUST 2, 2024:

\$100 Cash Back and 60 Days No Payments!

Reduce your monthly payments by refinancing your **auto, boat or RV loan** through WestEdge. Save hundreds of dollars by refinancing your loan from another financial institution to a low-rate WestEdge loan today! **PLUS, now through August 2, 2024, receive \$100 cash back and 60 Days No Payments!**

Don't wait! **Apply online at westedgeCU.org/refi-in-july or call us at (360) 734-5790** to see how much we could save you!

APR=Annual Percentage Rate. Minimum loan amount for this offer is \$5,000. Offer excludes current loans held by WestEdge Credit Union. Rate and terms based on credit qualification and approval. All cash back rewards will be credited to primary member's share account within 4-6 weeks. Interest will continue to accrue during 60-day payment deferment period. Offer valid June 24 - August 2, 2024.



CEO Katie Zowada Retires

Our long-time serving CEO, Katie Zowada, retired in June 2024 after 40 years with WestEdge Credit Union, including 25 years serving as your Chief Executive Officer.

Katie was instrumental in growing the credit union from a \$28 million asset credit union to a \$76 million asset credit union during her tenure. Her steadfast leadership was prevalent throughout her tenure – from navigating the Y2K scare, to facilitating the debut of online banking and other electronic services, to expanding the credit union to a community field of membership, name change and rebranding, to most recently navigating a rare and unprecedented pandemic.

We wish Katie the very best in health and a fulfilling retirement.

A Message from Katie Zowada, Chief Executive Officer



I began my credit union career in 1983 as a part-time teller, and after 25 years as the CEO, I am eager to experience different life adventures by retiring in June.

My career has been challenging at times and incredibly fulfilling. Most rewarding is assisting members achieve their financial goals, working with some through difficult financial times, and celebrating successes. I loved watching families grow as members had children and grandchildren and great grandchildren. After 40 years, I'll always carry these memories.

I have been supported by volunteers too numerous to count and loyal team members through good times and the challenges of the pandemic. I can't count the number of lessons I've learned or said, "We never quit learning. Every day is training day."

I look forward to spending more time with my family and friends, exploring new experiences or rekindling hobbies.

I know I will miss the credit union family. Thank you for your unwavering support and for trusting me as the credit union fiduciary for 25 years.

Respectfully,
Katie Zowada

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